

# ELIS PROGRAM 2025

## APRIL 27

18:00

Cocktail Reception at the Château Frontenac

## APRIL 28

7:00

Breakfast at the Château

9:00

Welcome note

9:30



Building Competitive Differentiation in AI & Analytics with Trusted Location Data

10:30

Break

11:00

Innovation



Optimal retail analytics and site selection based on multi-sourced traffic, demographic, and geospatial data.

Enterprise solution



Optimizing Brand Territory Management for Enterprise Success

11:30

Innovation



Innovative Uses of Aerial Imagery and AI for Insurance Applications

Enterprise solution



From Fuzzy to Found: Evolving Internet Eligibility from Rooftop Matching to AI Precision

12:00

Lunch at the Château

13:30



Advancing Machine Learning Intelligence for the Transport & Logistics Industry

14:30



Expert Panel - The Future of GeoAI – Opportunities & Challenges

15:30

Break

16:00

Innovation



GenAI to GeoAI: The Next Revolution In Geospatial Analytics

Enterprise solution



Advanced Visual Analytics For Wireless Networks

16:30

Innovation



Mobility data: Industry trends, relevant use cases and when not to use this information.

Enterprise solution



Data Strategies for Fuel Retailers in a Shifting Market

17:00



NIANTIC SPATIAL

Unlocking Geospatial Intelligence for Enterprises

17:30

Break

19:00

Cocktail Reception at the Chapel of the Musée de l'Amérique française

## APRIL 29

7:00

Breakfast at the Château

9:00



Optimizing Last-Mile Delivery: Harnessing Multi-Source Data and Geo AI for Enhanced Delivery Efficiency

10:00

Break

10:30

Innovation



Wherobots

From Maps to Models: Bringing Geospatial Data into LLMs the Right Way

Enterprise solution



Optimizing Market Expansion: Leveraging Geospatial Intelligence for Smarter Business Decisions

11:00



snowflake

Practical AI: Mapping the Future of Data with Snowflake

11:30

Lunch Box